

MEDIA ADVISORY

November 14, 2018

Canadian Wildlife Federation launches a Monarch Butterfly Restoration Project

WHAT – On Wednesday, November 21st at 1:30 p.m., The Canadian Wildlife Federation (CWF) and its partners will launch an exciting new project designed to restore Monarch butterfly habitat. Find out about the plight of this iconic species due primarily to habitat loss and what Canadian Wildlife Federation and its partners, Lanark County, Hydro One, and the National Capital Commission are doing to restore habitat. Ask questions and learn more about how to conserve Monarch butterflies and the joint call to action.

WHO – Carolyn Callaghan, Wildlife Science & Policy Manager for the Canadian Wildlife Federation

WHEN – Wednesday, November 21th 2018
1:30 p.m.

WHERE – Lanark County Public Works Building
99 Christie Lake Rd
Perth, ON

About the Canadian Wildlife Federation:

The Canadian Wildlife Federation is a national not for profit organization dedicated to fostering awareness and appreciation of our natural world. By spreading knowledge of human impacts on the environment, sponsoring research, promoting the sustainable use of natural resources, recommending legislative changes and co-operating with like-minded partners, CWF encourages a future in which Canadians can live in harmony with nature. Visit CanadianWildlifeFederation.ca for more information.

For more information, please contact:

Carolyn Callaghan, Wildlife Science & Policy Manager
Canadian Wildlife Federation
613.599.9594
carolync@cwf-fcf.org